



# PROFESSIONAL COACHING Certificate Program

Make **professional coaching** an important part of **your** career



**Baruch**COLLEGE  
The City University of New York  
ZICKLIN SCHOOL OF BUSINESS

**iCoach**  
NEW YORK

## The Professional Coaching Program (PCP)

### The first professional coaching program in New York City

Launched in 2004, the **Professional Coaching Program** is an advanced-level course. With the goal of adding professional coaching to their internal or external activities, program participants bring experience in counseling, consulting, human resources, organization development, business, and other fields.

Offered as a partnership of **iCoachNewYork** and **Baruch College's Zicklin School of Business Leadership Initiative**, PCP offers small class sizes and intensive involvement with faculty, guaranteeing a personalized professional development experience. Each participant finds his or her own voice as a coach through best-practice presentations, discussions, readings, and interaction with distinguished guest speakers. All these elements are brought together in a real coaching assignment supported by intensive individual supervision.



*iCoachNewYork faculty and two recent graduates at an alumni gathering*

## Program Essentials

- The program consists of six full days and six half days of classroom instruction (see below for current schedule)
- iCoachNewYork faculty are highly experienced executive coaches and coach instructors
- Prominent experts in professional coaching serve as guest lecturers
- The program arranges for three-month case assignments for each participant
- During the coaching assignment, each participant has one-on-one sessions with a faculty member who provides ongoing supervision and feedback
- Participants develop their own Personal Models of Professional Coaching
- Participants who successfully complete the program receive a Professional Coaching Certificate

## Program Prerequisites

- Previous completion of a preliminary course in coaching, or
- Evidence of significant professional experience related to coaching, and
- A strong commitment to learn and *practice* professional coaching

Admission decisions are made by iCoachNewYork faculty. An interview is required.

Call 212-279-0009. A representative of iCoachNewYork will contact you directly.

## The Application Process... and Beyond

After acceptance into the program, participants are required to pay a nonrefundable deposit to hold their place. Full payment of tuition is due by the start of the program.

The program provides all textbooks and learning materials.

All classes are held in Baruch's award-winning Newman Vertical Campus building, 55 Lexington Avenue at 24th Street. Light breakfast and lunch are provided.

*The program has been approved for 62 Continuing Education Units (CEU's) from the International Coach Federation (ICF).*

## iCoachNewYork Faculty



**Robert J. Lee, PhD**, is director of iCoachNewYork, an adjunct professor of management at Baruch College, and a senior fellow of the Zicklin Leadership Initiative. He was president of the Center for Creative Leadership and prior to that was a founder of Lee Hecht Harrison. He is co-author of *Executive Coaching: A Guide for the HR Professional* (John Wiley, 2005). He earned his doctorate in psychology from Case Western Reserve University.



**Michael Frisch, PhD**, has been an executive coach for more than 15 years in his own practice with Personnel Decisions International (PDI). Prior to that, he was a management development professional with PepsiCo. He received his PhD in industrial/organizational psychology from Rice University and is a licensed psychologist in New York State.



**Karen Metzger, LCSW**, has been an executive coach and management consultant for more than 25 years. She was a vice president at Scudder Kemper Investments, a professional staff member at national career service firms, and a faculty member at Hunter College School of Social Work. She has an MSW degree from Columbia University and completed doctoral course work at the City University of New York.



**Jeremy Robinson, MSW**, has been an executive coach for over 15 years. Since 1999 he has been dean of the Executive Coach Academy in New York. He completed graduate degrees in social work and English literature/creative writing as well as certificates in psychoanalysis and psychotherapy and in community mental health consultation from the Postgraduate Center for Mental Health in New York City.



**Judy Rosemarin, MS, CSW**, has been an executive coach for 20 years and has taught executive coaching skills at the university level for more than 10 years. She has appeared frequently on television and radio and holds an MS from Long Island University and an MSW from Adelphi University.

## What Is Professional Coaching?



Professional coaching is a one-on-one development process, formally contracted between a coach and a management-level client. The objectives are to enhance professional development and managerial growth and to improve business performance, with a focus on

- Executive-level self-management skills
- Interpersonal skills
- Leadership skills

Professional coaching competencies are in high demand in several settings:

- Within human resource departments, coaching skills are needed by most of the professional staff.
- In consulting firms that work with major organizational clients, coaching is often a part of systemwide change efforts.
- Consultants in private practice may offer coaching services, along with other professional activities.

**iCoachNewYork** is a professional education organization focused on the development of executive coaches. The staff includes experienced, practicing coaches who share a commitment to providing the finest possible development experiences for professional coaches. iCoachNewYork also provides customized internal coach development courses for in-house applications.

The **Zicklin School of Business at Baruch College** of the City University of New York is the nation's largest and one of its most diverse accredited collegiate schools of business. Zicklin graduates have a major impact on the business life of New York and the nation. This is in part because Zicklin's faculty includes internationally regarded experts in a variety of business disciplines. The school offers the BBA, MBA, MS, Executive MBA, Executive MS, and Executive MSILR degrees and also houses the City University's PhD program in business.

# Dates for 2012

**March** 2, 9, 16, 23, 30

**April** 13, 20, 27

**May** 4, 11, 18, 25

Location:

Zicklin School of Management,  
Baruch College,  
New York, New York